

Braggiotti Cecilia

Italian cecilia@gbholding.eu



Cecilia has been a member of the Board of Directors at SAES Getters S.p.A. since April 23, 2024.

She holds a Bachelor's degree in Business & Finance from Cass Business School, a Master's in Management from London Business School, an MBA from INSEAD, and has completed an Executive Programme in Women Entrepreneurship at Stanford Graduate School of Business. She has been recognized as a member of the Aspen Friends group, a David Rockefeller Fellow, a Young Leader, and was listed in Forbes 30 Under 30.

Following her Master's degree, Cecilia primarily worked at McKinsey & Co. and gained brief experiences in finance (private equity with L Catterton, distressed hedge fund with Attestor Capital) and in the luxury sector (Christian Dior).

She then spent eight years at Afiniti, a U.S. unicorn specializing in big data analysis and artificial intelligence, where she served as Country Manager for various countries before becoming co-head for the United States and, subsequently, head of the International market.

Currently, she is the Chief Innovation & Off-take Origination Officer at Zhero BV, a scale-up active in the energy transition field.

Her current positions as of today are:
Board Member of GBHolding, a Family Office
Board Member of Alto Partners Sgr, an Italian mid-market private equity fund.