

APPLICATION

CALL OPENS

1-2 months

CALL CLOSES

- Navigate to redzonebysaes.com and find the "Call" section
- Submit your application with all requested details
- Read and accept Regulation and Term Sheet

SELECTION

1° SELECTION

2 weeks

ONLINE INTERVIEW

2 weeks

WINNERS DECLARATION

Redzone to notify selected startups

- Review, comment and send back the Term Sheet

The Term Sheet represents the guidelines on which the contract is based and cannot be modified in its essence.

- Setup a pitch

Focus on the project proposal for Redzone

- 10 minutes pitch
- Tech dive Q&A
- Term Sheet discussion

Redzone to notify winning startups

PROJECT SETUP

CONTRACT REVIEW

To be done in
max 30 days

PHASE 1
CONTRACT SIGNATURE

SETUP COMPLETE

Redzone to share "Phase 1 Contract" (including "Phase 2 Draft")

- Contract to be finalized

RedZone is a unique program consisting of two phases, each marked by a deliverable. Acceptance of participation in phase 1 requires participation in phase 2.

- Technical annex to be completed

The Technical Annex must be prepared by the startup and should contain information on: expected timelines, tangible and intangible resources required, PoC and MVP objectives.

- Contract to be signed
- The contract must be signed by the company plus all shareholders (or a representative elected by them).*

THE REDZONE

PHASE 1 STARTS

3 months

PHASE 1 ENDS

SAES to provide the contribution for Phase 1 in 5 days

Startups will have access to:

- Open labs
- Support Services by SAES
- Mentoring
- Offices

Objectives:

- PoC DEVELOPMENT
- PROBLEM-SOLUTION FIT

- Contract Phase 2 finalization
- Pitch Setup

COMMITTEE
EVALUATION

PHASE 2
CONTRACT SIGNATURE

PHASE 2 STARTS

6-12 months

PHASE 2 ENDS

Startups will have access also to:

- Scale up plants

Objectives:

- MVP DEVELOPMENT
- PRODUCT-MARKET FIT

- Extended partnership agreement finalization
- Pitch Setup

COMMITTEE
EVALUATION

AFTER REDZONE

EXTENDED AGREEMENT

- Extended partnership contract to be finalized in the form of a customer-supplier agreement, contract manufacturing, joint venturing, additional capital investments, M&A, etc ...

A Investment Option on equity it is not guaranteed that SAES will exercise it. This investment is provided for in the share capital and not in other ways (market value, etc.). It is planned for 3% in phase 1 and 2-12% in phase 2, according to the table reported in the term sheet at point E3.